

PARTYAGAINSTPOVERTY

on
September 10th 2005

a global interactive non profit music event
to coincide with
White Band Day
&
The global campaign against poverty

set up to raise awareness educate and empower a very powerful group of people
on a global scale to help make poverty history.

A party of people/people that party: The Clubbing/Dance community

ONE COMMUNITY, ONE VOICE, ONE PARTY, ONE REASON
– TOGETHER MAKING POVERTY HISTORY

What?

A 12 hour global gathering of people in night clubs, hotels, at home – in fact anywhere there is a Satellite TV, Radio, WWW or a mobile phone* connecting people via live broadcast on a global scale. Festivities triggered in each participating country by the Sunset.

A worldwide party featuring the worlds best DJ's, super clubs and style bars. A positive protest: many people with one voice – and one aim to help make poverty history.

The statement

- Petition to UN "A call for action"
 - Sunset Lanterns in the air (café del mar, Ibiza)
 - Message in a bottle to be sent (café del mar, Ibiza)
 - Air Balloons/Messengers to deliver petition to UN-NY.
 - Major Global coverage

When

September 10th 2005

With initial focus around the legendary sunset/sunrise at the iconic and award winning Café del Mar in Ibiza Spain.

LIVE connections/Interaction

Once an online petition has been signed, streamed live multiple feeds can be accessed. Whether a dinner party, in Oslo, a barbecue in Nashville, or a hip bar in Auckland, anyone can add their voice/weight to the effort and join in.
A truly unique proposition.

Streamed Musical content

Multiple channels of various genres within the dance spectrum from our events. Also a channel of special mixes from guest artists, producers & djs, to include some very special one-off treats!

What do we need?

Not your money – but your support

a charitable donation of infrastructure, expertise and willing. E.g.

- Internet hosting
- TV production
- Mobile video/3G streaming
- Flights, transport, cars, hotels/accommodation
- PR agency/National press contacts

What do we have

- Backing from major international club brand – Café del Mar
- The support of the international clubbing community
- DJ's/Producers/Artists
- Major global Locations

Working on events with clubs in

Ibiza	London	Paris	Amsterdam
Berlin	Madrid	Milan	New York
Chicago	Tokyo	Singapore	Hong Kong
Indonesia	Bali	Barcelona	Munich
Glasgow	Manchester	Birmingham	Los Angeles
Santander	Bilbao	Vitoria	Gstaad
San Sebastian	Vigo	Portugal	St. Tropez
Mexico	Brazil	Argentina	Johannesburg
Moscow	Jakarta	Monaco	

Can you make help us to make poverty history?

RU interested?

Do you want to be involved?

Then contact us on +44 7851 603899
or visit www.partyagainstopoverty.com
for further information

In advance Many thanks for your help and time.